

Chamber 2022 Sponsorship Opportunities

Tourism Event Sponsorship Opportunities



SUMMER CLASSIC

June 3-June 4

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home
Hills Bank & Trust-Pending



THURSDAY NIGHT LIVE

June 2– August 11

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home
City of Washington-Pending

Family Day

FAMILY DAY

June 3

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home
Hy-Vee-Pending



SPRING CRAFT FAIR

May 7

☒ Presenting (Spring) ☐ Community ☐ Home
Downtown Retailers



FALL CRAFT FAIR

September 10

☒ Presenting (Fall) ☐ Community ☐ Home
CBI Bank



AG DAY

June 4

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home
Sinclair Tractor-Pending



CHOCTOBERFEST

October 13

☐ Presenting (ONE Sponsor) ☐ Community ☐ Home

Ridiculous

RIDICULOUS DAY

June 4

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home
Washington State Bank



OKTOBER MADNESS

October

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home
HBH Group-Pending



FLIGHTLINE LIVE!

June 4

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home
Federation Bank



TOUR OF HOMES

December 3 & 4

☒ Presenting (ONE Sponsor) ☐ Community ☐ Home
HOME Team Advantage Realtors

MONTHLY COMMUNITY CALENDAR

Monthly visibility for your business

☐ January-March (\$250) ☐ April-June (\$250)
☐ July-September (\$250) ☐ October-December (\$250)

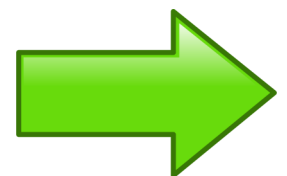


WASHINGTON WONDERLAND

November 26-January 1

☐ Presenting (ONE Sponsor) ☐ Community ☐ Home

MORE SPONSORSHIP OPPORTUNITIES



Chamber 2022 Sponsorship Opportunities

Chamber Event Sponsorship Opportunities

ARTFEST

ARTFEST

- ☐ Presenting (ONE Sponsor) ☐ Community ☐ Home
LET's Center for Healing & Creative Arts-Pending

ANNUAL DINNER

the **Annual Dinner**
MARCH 8 2021

March 8

- ☒ Presenting ☐ Community ☐ Home
Riverside Casino & Golf Resort and
Washington County Hospital & Clinics ☐ Raffle Prize

Annual Educator Appreciation Breakfast

August

- ☐ Educator Appreciation Breakfast /Teacher Supply Expo \$200
☒ Breakfast Sponsor-\$750 **Hy-Vee-Pending**
☐ Teacher Supply Expo Presenting Sponsor-\$750
☒ Beverage Sponsor & Appetizer (Expo)-\$500
Washington State Bank

Women in Business:
Afternoon of Appreciation



TBA

- ☐ Presenting ☐ Community ☐ Home

Thank You



Thank you for considering these sponsorship opportunities. We have simplified the sponsorships into three levels for your convenience and planning purposes. Your support will not only provide your business with great exposure and advertising, but it is 100% tax deductible and makes these community events possible.

GOVERNMENT RELATIONS

January-March

- ☐ Presenting (ONE Sponsor) ☐ Community ☐ Home

CHAMBER NEWSLETTER

Constant Contact

Weekly

- ☐ Chamber Members have the opportunity to include their add in our Chamber Weekly Newsletter for \$30 per time. Email is sent every Tuesday to over 3000 individuals.

CHAMBER DAYS
Men's & Ladies Golf Fundraiser

Ladies': June 16 & Men's: June 17

- ☒ Presenting Sponsor: Greiner Buildings (\$750)
☐ Community (Dinner): ___ Men's (\$300) ___ Ladies' (\$300) ___ Both (\$500)
☐ Home (Hole) Sponsor: ___ Men's (\$75) ___ Ladies' (\$75) ___ Both (\$125)
☐ We would like to donate an item for raffle and/or 4 items for team prizes

Birdies, Beer & Brats:

September 23

Octoberfest Golf Tournament

- ☒ Presenting Sponsor: Allen Mitchell CPA ☐ Community (\$500 Dinner):
☐ Home (\$75 Hole) Sponsor: ☐ Donate an item for raffle prizes

Member Support Grant

- ☐ Community ☐ Home

****Sponsors at the \$500 level or higher will be invited to join advisory committee**

Business name as you wish it to appear on material: _____

Contact Person: _____ Email: _____

Phone Number: _____ Alternative Phone: _____

Total Amount of Sponsorships: \$_____ (check all boxes that apply on this form and total here)

Payment Enclosed ☐ Check # _____ or ☐ Invoice me for all sponsorships now
☐ Invoice me the month before the start of each sponsorship

Do you have a banner that you want displayed during your sponsored event? _____

Are you interested in volunteering for a chamber event(s), if so, which one(s)? _____

In the event the Chamber has to cancel/postpone any event, we will contact our sponsors in advance to work on adjustments, refunds, or extension of sponsorships to the following year.



Chamber 2022 Sponsorship Opportunities

	PRESENTING	COMMUNITY	HOME
BENEFITS	\$750	STARTS AT \$500	STARTS AT \$250
	Exclusive to Chamber Members ONE Sponsor per event	MOST POPULAR	
You may send a spokesman to address the audience of the event	✓		
Your banner will be on the Main Stage of the event	✓		
You will have a clickable logo on the event page with a web link	✓		
You will receive 6 free passes to the event, if applicable.	✓		
You will be recognized in radio ads for the event	✓		
Your logo will go on all printed material	✓	✓	
Your business name listed in all printed materials & you will receive 4 free passes to the event	✓	✓	
You will receive a social media shout out	✓	✓	✓
Your name will appear on all printed materials & you will received 2 free passes to the event	✓	✓	✓
You will receive verbal recognition at the event	✓	✓	✓
You may hang a banner at the event	✓	✓	✓

Sponsorship Opportunities are Customizable!

Have an idea of how you could support one or more of these events that doesn't fit in the sponsor categories?
We would love to hear about it!

To promote a strong community, we partner with businesses who want to volunteer, share products, discount services and offer in kind trade for sponsorship levels. If you have something your business can offer to our events, we can help to make you part of the project!



Chamber 2022 Committee Opportunities

Annual Dinner – Help plan, implement, and evaluate the Chamber’s largest member event in partnership with WEDG and Main Street Washington. Committee meets from winter through spring. Dinner is scheduled Monday, March 7th, 2022.

Chamber Golf Fun Days – Help plan, boost sponsorships, and promote a fun golf tournament to the community. Meetings are every few weeks from April - Sept. The 2022 tournaments are scheduled for June 16th (Ladies’) & June 17th (Men’s), 2022. Fall tournament: Birdies, Beer & Brats scheduled for September 23rd, 2022.

Educators Appreciation Breakfast & Teacher Supply Expo– Assist the annual recognition of educators & staff in our area to kick off the school year. Help plan this annual breakfast, which helps kick off the school year to an energetic start. In addition help plan the Teacher Supply Expo, a social hour where businesses supply teachers with items they need for their classrooms. Committee meets about 2-3 times from May – August.

FlightLine LIVE! – This event features live concerts on a world-class stage at the Washington Airport in Summer 2022. Committee is responsible for selecting entertainment, soliciting sponsorships, coordinating volunteers and volunteering the night of the event. Event is September 10, 2022. Committee meets throughout the year.

Government Relations – Help plan and implement the Legislative Briefings, Candidates Forum and Day at the Capitol. Meetings are scheduled according to the elections with contested races.

Ridiculous Day Committee – Part of Washington’s multiple day summer kick-off event. Featuring: family games, parade, and retail promotions. Help to plan, prepare, promote, and run parts of the event. Event is the 1st Saturday in June. Committee will meet monthly from March- June. The 2022 event is scheduled for June 4.

Tour of Homes – Recruit homes to be featured during the Chamber’s annual Tour of Homes on the 1st weekend in December. Homes are decorated for the holidays and will feature architecture, new construction, remodels, and holiday spirit. Volunteers needed to help solicit homes for the tour, orientate the home owners, and volunteer for part of the weekend’s event. Meetings are once a month from September – January. The 2022 Tour of Homes will be December 3 & 4.

Women in Business Afternoon of Appreciation- An afternoon held to appreciate women in business in the Washington community and surrounding areas.

Member Support Grant– Local business assistance for Chamber members facing economic challenges or in need of temporary financial relief. Members sponsoring this fund at a level of \$500 or more will be on the advisory committee for the disbursement of these funds.

Artfest– Events to celebrate arts in Washington. The committee planned the Chair-A-Thon event in 2021 to raise money for the art mural on the State Theater. We will continue to plan projects to raise money for future murals in our community.

Michelle Redlinger, Chamber Director, michelle@washingtioniowa.org
Alisha Davis, Event Coordinator, alisha@washingtioniowa.org

SPONSOR AN EVENT BY VOLUNTEERING YOUR TIME!

Volunteers are what make the community events in Washington a success. There are a number of ways you can volunteer for our local events which include planning, marketing, accounting, and participating in the event itself, interested in being part of a committee?

Please contact the Washington Chamber of Commerce at 319-653-3272 for more information.